



KEEP NORTH CAROLINA
Beautiful

37TH ANNUAL GOLF CLASSIC

AT THE PINEHURST GOLF RESORT | JULY 21 - 23, 2023



Welcome



James Arceneaux Jr.
Honorary Chair

James Arceneaux Jr. has been in the entertainment industry for over 30 years, working with some of the most famous people in the world in the music business. He has served as management, producer, road manager, and project coordinator for artists like Charlie Wilson, The Pointer Sisters, New Edition, Johnny Gill, DJ Quick, Warner Brothers, Giant Records, Russell Simmons Def Jam Records and Sugar Ray.

James also worked with Eddie Murphy for 15 years as an estate manager, managing his home lifestyle and family. James established two non profit organizations. "JAMES ARCEAUX CHARACTER FOUNDATION" was designed to use businesses and local communities help young people with self esteem and character building in today's world. "PLAYING FROM THE BACK TEES" was designed to use the game of golf to build and teach young people how to use character instead of sports and entertainment to establish themselves in life.



Jerry Oliver
President

As President of the Board of Directors of Keep North Carolina Beautiful, it is my great pleasure to invite you and your guests to our landmark Fifty-fourth Year of Service and our 7th Annual Golf Classic at the Pinehurst Resort.

Today, Keep NC Beautiful is focused on partnering with our community of teachers across the state to have them involve their students in bettering their understanding of nature, beautification, and protecting our State's natural beauty. We do this by providing merit-based Windows of Opportunity Grants of \$1,000 to K-12 teachers who use the resources to foster enthusiasm with their children, their parents, and their community on environmental projects such as outdoor classrooms or Boy Scouts planting azaleas. It is our goal to provide teacher grants in all 100 counties. We can only do this with your help.

Keep NC Beautiful is a 501 (c)(3) charity and receives no state or federal funding to support its long history of educating our children and the public on the importance of our State's environmental treasures. Our principle funding is provided through the Golf Classic. There is no greater place to enjoy golfing and have fun than in Pinehurst!



Nick Lorenz
Steering Committee Chair

Welcome to the 2023 Keep North Carolina Beautiful Golf Classic!

As Chair of the Steering Committee, it is once again my pleasure to invite you and your guests to the landmark 37th Annual Keep NC Beautiful Golf Classic at Pinehurst Resort. This annual event is a "must attend" for golfers of every skill level who want to join with citizens committed to educating our youth about the environment and our State's greatest corporate sponsors for a fantastic weekend. A great cause, great golf, great entertainment, and legendary Pinehurst hospitality served up by you, to your guests. That's a powerful combination that makes a statement about you and your company.

THE MANOR - NEWLY RENOVATED

Great affordable choice! For the best pricing for your Pinehurst on-property stay, golfers will seriously want to consider the Manor Inn. This historic site was Arnold Palmer's favorite place to stay while visiting Pinehurst. Just a couple of short blocks from the resort! You also have access to the new Brewery and all of the restaurants on property, so you can enjoy the famous breakfast buffet at the Carolina as part of your stay at no extra charge! Same holds true for dinner at the Carolina, the Tavern at the Holly Inn, the 1895 Room, or the Ryder Cup Lounge! There are several cool pubs, both indoor and outdoor in the Village as well, just a few short steps away. And don't forget the pool table for those of you for whom golf competition by itself just isn't enough! This is a great way to have access to all Pinehurst amenities at the lowest possible cost for your group!

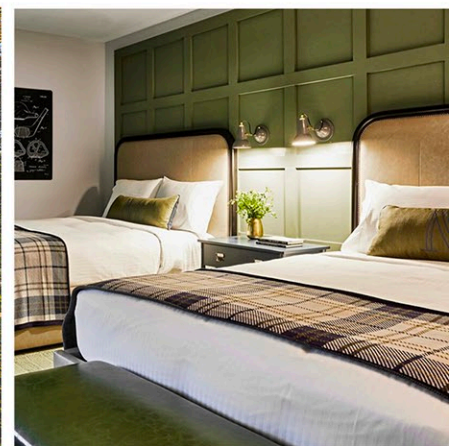
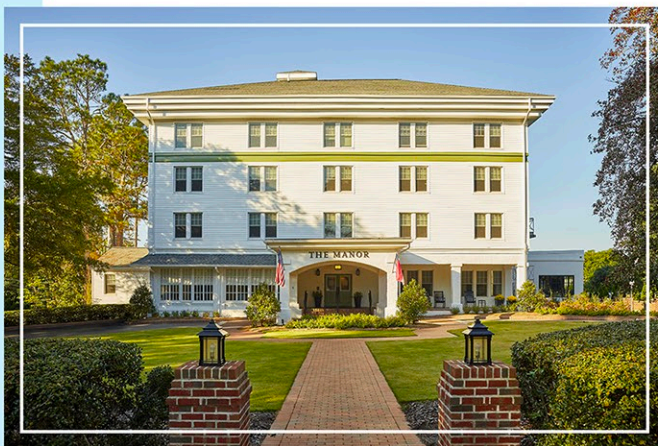
RESORT ACCOMMODATIONS

Enjoy all of the beautiful accommodations offered at the Pinehurst Resort at our special group rates. All rates are per person/per night.

	Double	Single
Manor:	\$173	\$221
Resort Wide:	\$203	\$299
Carolina & Holly:	\$233	\$334
Villa:	\$290	\$448

Room reservations must be made no later than **6/19/2023**. We cannot guarantee availability of rooms beyond this date. We retain a block of rooms at the resort and have the right to release those rooms to the resort on the aforementioned date in order to avoid any penalties to the organization. Once rooms are released to Pinehurst, they are available on a first-come first-served basis to any Pinehurst guest, not only those participating in the Keep North Carolina Beautiful tournament.

Please contact Pinehurst Resort at (877) 346-0446 for Keep North Carolina Beautiful Group Reservations.



REGISTRATION

Friday, 12:00 – 5:00 PM

Carolina Hotel, Grand Ballroom

Start your weekend in style:

- Register for Classic events
- Pick up your credentials, player gifts and spouse gift bag
- Review handicaps, flights, and course assignments
- Make player changes
- Preview auction and raffle items
- Enjoy a glass of wine and chair massage from Pinehurst specialists

THE GOLF PRACTICE ROUNDS

Practice rounds are available at special rates on all Pinehurst courses on Friday, tee time availability will vary, so call early! KNCB attendees staying on property can play PINEHURST NO. 2 for a Special Rate of \$255 per player on Friday!

THE GREEN DIVISION

We know some people still play golf for fun! For teams where some players do not have certified handicaps: all players must provide handicap information or scorecards so that a handicap can be assigned before play. Certified handicaps should be provided if available.

We will re-flight teams after Day 1!
This year's handicap format:

Saturday - Course No. 1 Shotgun Start at 8:00 am

Texas Scramble: Each player drives on all 18 holes. Captain chooses the best shot. Each player then plays from that spot and plays their own ball until holed. The lowest gross score of the four is used on each hole. The final team score for the round will be adjusted based upon a portion of the aggregate of the individual player handicaps.

Sunday - Course No. 8, Shotgun Start at 8:30 am

Best Ball: Each player plays own ball from tee through the green. The lowest gross score of the four is used on each hole. The final team score for the round will be adjusted based upon a portion of the aggregate of the individual handicaps.

The Clean Division *Certified handicaps are required*

Teams have four players and switch course for second round.

Saturday - Course No. 1
Tee Times start at 8:30 am

Sunday - Course No. 8
Tee Times Start at 8:00 am

Format is two low-net best ball both days: Each team will be provided a scorecard with the appropriate handicap stroke allocation for each player. Each player plays their own ball for the entire hole. After each hole, gross scores are recorded next to each player's name. Net score is determined by subtracting handicap strokes from individual's gross score. Two lowest net scores per hole will be used as the team score for that round.



OTHER EXCITING EVENTS

Opening Reception

Friday, 6:00 – 8:00 PM

Carolina Hotel, Carolina Terrace

Is anything more “Keep NC Beautiful” than a July evening at Pinehurst?

- Enjoy delicious hors d’oeuvres and a glass of wine
- Visit with friends, dignitaries, and fellow sponsors

A Classic Summer Evening

Saturday, 5:00 – 8:00 PM

Carolina Hotel, Cardinal Ballroom

- Raise a glass and talk golf
- Check the Leaderboard
- Pick up commemorative team photos
- Enjoy the fun of a Live Auction
- Completion of the Silent Auction
- Enjoy a buffet dinner prepared by Executive Chef Thierry Debailleul

37th Hole Awards Party

Sunday, 1:30 – 3:00 PM

Carolina Hotel, Carolina Terrace

Keep North Carolina Beautiful will present official Pinehurst Putter Boy trophies at the 37th Hole Awards Party on Sunday afternoon. Prizes will be given for first and second place in each of the three flights in the Green Division and first, second, and third place in the Clean Division. Dine with fellow friends of KNCB in a casual setting to close the weekend.

LIVE & SILENT AUCTIONS

Invite your friends who are not playing golf to join us Saturday night for the Live Auction and Dinner for \$150 per person. Bid on an assortment of items including merchandise, vacations, and memorabilia. Preview items at Friday’s Registration, and check the list provided.

KEEP NORTH CAROLINA BEAUTIFUL: FIFTY-SEVEN YEARS OF SERVICE

Keep NC Beautiful has been part of the state’s environmental preservation community for 57 years, supporting awareness, education and beautification efforts that affect our quality of life. Today, we concentrate on hands-on and merit-based programs designed to empower our citizens to preserve the natural beauty of the State of North Carolina. Whether it is school children building outdoor classrooms, graduate students developing cutting-edge research, or a Boy Scout troop planting azaleas at an elder care facility, we make it possible for North Carolinians to Keep NC Beautiful.

Windows of Opportunity Grants provide K-12 teachers with resources to foster enthusiasm for the natural environment, build leadership for greater awareness, initiate a sense of community service and improve stewardship. Grantees receive up to \$1,000 awards.

NC Beautiful Environmental Scholars are \$3,000 grants awarded to undergraduate students who want to pursue environmentally relevant research outside of their regular course load. These grants have been awarded at UNC-Asheville, Lenoir-Rhyne College and UNC-Pembroke.

Governor and Mrs. Dan K. Moore Fellowships recognize gifted graduate students who utilize their knowledge and creativity to meet our State’s environmental challenges through cutting-edge research. \$5,000 grants have been awarded at NC State, UNC-Chapel Hill, NC A&T, and Appalachian State.

Annual Azalea Celebration has awarded more than 410,000 plants to over 5,000 non-profits statewide to beautify their communities.



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Beautiful

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