

KEEP NORTH CAROLINA

Beautiful

39TH ANNUAL GOLF CLASSIC

AT THE PINEHURST RESORT | JULY 7-9, 2025



Welcome



Dear Tournament Participants,

Welcome to the 39th Annual Keep North Carolina Beautiful Summer Classic Golf Tournament!

We're thrilled to have you join us once again—this time back in beautiful Pinehurst—for what promises to be another unforgettable few days of camaraderie, competition, and shared purpose. Your presence here speaks volumes about supporting Keep North Carolina Beautiful (KNCB) and your commitment to a cleaner, greener, and more vibrant North Carolina while also providing unique and meaningful learning opportunities for K-12 students across the state.

Over the next two days, prepare for an unforgettable experience at historic Pinehurst Golf Courses #1 and #5—where the legacy of champions, including Sam Snead, Ben Hogan, and Arnold Palmer, lives on.

In addition to two incredible rounds of golf, you'll enjoy a lineup of special events and memorable moments, including:

- A lively **Casino Night** between tournament rounds—complete with complimentary beverages, heavy hors d'oeuvres, and prizes for the top winners
- Your shot at taking home one of several **exclusive auction items**
- A chance to relive history, “under the lights”, by attempting the iconic **Payne Stewart putt** that sealed his 1999 U.S. Open victory
- And, of course, the chance to hoist the iconic **Putter Boy Trophy** during our tournament-closing luncheon in the elegant Donald Ross Room - as one of the celebrated winners of the 39th Annual KNCB Tournament.

Whether you're here for the competition, the camaraderie, or the cause—we've planned some things that will hopefully put the “fun” into fundraising for all of our participants.

As Keep North Carolina Beautiful's longest-running annual fundraiser, this tournament plays a vital role in fueling our statewide mission.

Your participation directly impacts:

- **KNCB's ability to help fund outdoor classroom learning projects** for all types of students at K–12 schools across the state
- **Litter cleanups and beautification projects statewide** that help to keep North Carolina clean, green & beautiful while enhancing biodiversity
- **Providing tools and resources** that communities need to improve and protect the places we all call home

Thanks to you, these efforts can continue to grow and thrive—from the mountains to the coast.

On behalf of our entire team, thank you for your generosity, your time, and your belief in our work.

Let's make this another Classic to remember!

With gratitude,

Kyle Prairie – Executive Director

Janice Lorenz – Financial & Program Manager

Keep North Carolina Beautiful

39th Annual Keep North Carolina Beautiful Summer Golf Classic Schedule of Events

Monday, July 7th

- Golf Tournament Registration: 4:30PM - 7PM, Manor Inn Library @ The Manor Hotel
- Manor Inn Library Hospitality: 4:30PM - 9PM

Tuesday, July 8th

- Breakfast: 6AM – 7:30AM, Carolina Dining Room in The Carolina Hotel*
- Golf Registration Continued: 7 - 8AM, Donald Ross Veranda @ Pinehurst County Club
- Golf Tournament Round 1: 8:30AM Shotgun, Course #1 @ Pinehurst Country Club
- Tournament Reception & Casino Night: 6PM-8:30PM, Outlook Ballroom & Porch @ Pinehurst Country Club
- Payne Stewart Putt: 8:30PM, Hole #18 on Pinehurst #2 – Adjacent to Reception

Wednesday, July 9th

- Breakfast: 6AM – 7:30AM, Carolina Dining Room in The Carolina Hotel*
- Golf Tournament Round 2: 8:30AM Shotgun, Course #5 @ Pinehurst Country Club
- Putter Boy Awards Luncheon: 1PM, Donald Ross Room @ Pinehurst Country Club

**Breakfast is included for those staying at The Manor, The Holly Inn, or The Carolina Hotel under the KNCB room block.*



KNCB Annual Snapshot:

Empowering Communities, Preserving Beauty

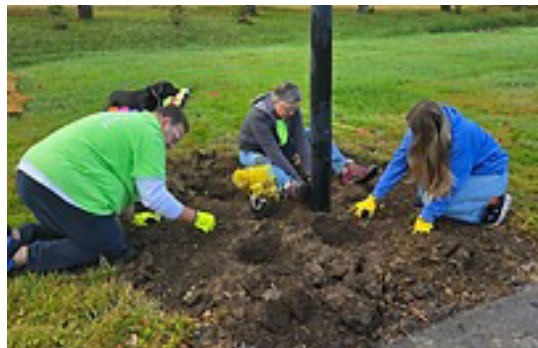
WOO Grants

KNCB provides financial grants to K–12 schools across North Carolina to support environmental and outdoor classroom learning projects. During the 2024–25 grant period, KNCB increased the number of school visits by 40%, boosted total funding distributed by 82%, and traveled more than 3,600 miles - from Ocracoke to Cullowhee – reaching schools statewide.



Affiliate Partnership Project Work

Thus far, in 2025, KNCB has partnered with affiliates in Durham, Gastonia, and Ashe County on community-driven projects, bringing both volunteers and financial resources to each affiliate. Additionally, KNCB has helped to fund critical equipment to support Hurricane Helene recovery efforts in Rutherford and Ashe, along with investing in permits and native plantings to restore storm-damaged riverbanks.



Azalea Celebration

The Annual Azalea Celebration is a statewide beautification program launched in 1986, in partnership with WRAL/Capitol Broadcasting Company. Through distributing over 460,000 azaleas statewide to schools, churches, nonprofits, and civic groups since then, this initiative has transformed public spaces, supported pollinators and native ecosystems, and built community pride and engagement across North Carolina. This year's Azalea Celebration is scheduled for Saturday, October 4, 2025.



Keep North Carolina Beautiful – 58 Years of Service

Founded by Governor Dan K. Moore and his wife in 1967, Keep North Carolina Beautiful has been a vital part of the state's environmental preservation community for over 58 years, supporting awareness, education, sustainability, and beautification efforts that enhance our quality of life.

Today, we focus on hands-on community programs designed to empower North Carolinians to preserve the natural beauty of the state. Whether it's school children planning, budgeting, and building enhancements for their outdoor classrooms; one of the 30+ Keep North Carolina Beautiful affiliates engaging local communities in litter clean-ups, recycling, or beautification projects; or a Boy Scout troop planting azaleas at an elder care facility, we make it possible for all North Carolinians to Keep North Carolina Beautiful.

Window of Opportunity Grants provide K-12 teachers and other 501(C)(3) non-profit organizations with resources to foster enthusiasm and education for the natural environment, build leadership, initiate a greater awareness and sense of community service, and improve stewardship throughout North Carolina. Awards start at \$1,000, based on project scope.

Keep North Carolina Beautiful Affiliate Partnerships empower over 30 Keep America Beautiful affiliates across the state by providing vital resources and support to those in need. Together, volunteer-driven initiatives focused on community building, litter clean-ups, planting, recycling, and beautification projects are led statewide. These efforts play a crucial role in enhancing communities throughout North Carolina every day - and their impact becomes even more profound when responding to urgent needs, such as aiding recovery efforts following catastrophic events like Hurricane Helene in September 2024.

Through the Annual Azalea Celebration, in partnership with WRAL/Capitol Broadcasting and the Occoneetchee Council of the Boy Scouts of America, KNCB has awarded over 460,000 azaleas to other 501(C)(3) non-profits across the state to beautify their communities since 1986! This year's celebration will be held on Saturday, October 4, 2025.

Thank you to our Tournament Sponsors!

